

#### **ABOUT**

Skilled in graphic design, layout, editing, and publishing, I excel at leveraging the latest technologies to bring your company's vision to life and elevate your brand's communications.

#### PORTFOLIO 1

PaulBlackwood.com

#### LINKEDIN

www.linkedin.com/in/blackwoodpaul/

#### **EMAIL**

Paul@PaulBlackwood.com

#### DESIGN

Indesign, Photoshop and Illustrator

#### DEVELOPMENT

**Dreamweaver**, Wordpress, HTML, CSS and Drupal

#### **PROJECT MANAGEMENT**

Micosoft Teams, Excel and InCopy

### **Certifications & Training**

#### Linkedin Learning:

- Data Visualization with Canva and Flourish
- PowerPoint Essential Training
- PowerPoint Tips and Tricks
- PowerPoint: Audio and Video
- Microsoft Teams Essential Training
- Word Essential Training
- Excel 2016: Charts in Depth
- PowerPoint: Designing Better
   Slides
- Drupal 7 Essential Training

#### learningtree.com:

- Developing a Website (Course 470)
- CSS3 for Responsive Web Design (Course 522)

## Paul Blackwood

### **Graphic Solutions**

# Experience Desktop Publishing - Fastmarkets

2003 - 2025

- Designed and delivered engaging content using Adobe Creative Suite and Microsoft Office to convey complex data effectively.
- Collaborated with remote teams, demonstrating strong communication and organizational skills for project success.

### **Graphic Designer** – Staples, Home Depot and Sir Speedy Printing

2001 - 2003

- Designed and produced a wide range of marketing materials, including annual reports, direct mail campaigns, and newspaper ads, ensuring consistent branding and clear communication.
- Collaborated with merchants and vendors to develop effective advertising strategies and persuasive collateral.

### Web Designer - TimChair, RISI, Rabid Dog Design and Sandy Hill Photo.

2001 - 2015

 Created and maintained web sites for timchair. com, sandyhillphoto.com, glookie.com using Dreamweaver, Photoshop and Illustrator.

### Desktop Publisher - RR Donnelley Financial

 Produced and updated company manuals, forms, and business publications for the in-house Communications Department. Created, edited, formatted, and proofread financial reports for prominent external clients.

### Presentation Specialist - BBG New Media

- Created, prepared and edited files for output to slide film recorders and digital printers.
- Scanned and digitally corrected images.

## PrePress Specialist - Graphics Express 1991 - 1996

- Prepared, troubleshot and edited client supplied files on for output to film recorders.
- Scanned and digitally corrected client's images and produced analog color proofs.

#### **Education**

Plymouth State University - BS Graphic Design, 1991.